



YOUNG PEA CHEF OF THE YEAR 2016

COMPETITION FINAL

CONGRATULATIONS FINALIST!

Dear Young Pea Chef,

Thank you very much for taking the time to send in your recipe entry for the UK's Young Pea Chef of the Year competition. We are very pleased to inform (and congratulate!) you that you have been chosen as one of our 10 finalists, selected by judges TV chef Rachel Green and experts from Waitrose, Birds Eye and Pinguin Foods, to go forward to the next stage of the competition.

We searched high and low for the most interesting and delicious pea recipes and received hundreds of entries from children across the country. We're excited that you, along with our nine other fantastic finalists will feature in a recipe e-book, showing off your pea-fect recipe skills.

In the next stage, one talented finalist will be crowned the winner of Young Pea Chef of the Year 2016 and be awarded with £500 worth of cooking equipment for their school from competition sponsor, Waitrose.

THE NEXT STEP – THE FINAL

VOTING OPENS – 14th March 2016

VOTING CLOSES – 16th May 2016

We're calling upon the general public, family members and friends to show their support and vote for their favourite recipe. All you need to do is spread the word between now and the closing date and the Young Pea Chef with the most votes will be crowned the winner!

To vote, all people need to do is visit the [Yes Peas! Facebook page](#). They will find a picture and a little bit of information about you and picture of your recipe which we cooked up especially in the Birds Eye kitchen.

TOP TIPS FOR RAISING VOTES

1. Make sure you tell your family and friends the good news – you are a Young Pea Chef of the Year 2016 **FINALIST!** Kindly ask them to vote for you.
2. We have already called your school to tell them the good news, so why not ask them to help you think of ways to get votes? You could ask your teacher to send a letter home to the other parents – your school will be just as excited about winning £500 worth of cooking equipment from competition sponsor, Waitrose, as you are!
3. Get creative! Design a poster or leaflet calling for votes and ask your family to help you deliver it to your school, neighbours or local businesses. Remember to tell people *how* they can vote, by including the link - www.facebook.com/YesPeas
4. Spread the word! Ask your family members to share the exciting news on their social media and ask friends, family and colleagues to vote!

FINALLY...

The Yes Peas! team is on hand to help with everything you need. We really want to hear about the exciting things you're doing to be crowned Young Pea Chef of the Year 2016! You can contact us via email YesPeas@hatchpr.co.uk or telephone 01943 855630.

But remember, making it to the final is a very big accomplishment and if your recipe is not the final one, you are still a very talented young pea chef and the Yes Peas! campaign will be telling people about your fantastic recipe for years to come.

Congratulations and **GOOD LUCK** Young Pea Chef!

