

PRESS RELEASE

22<sup>nd</sup> June 2015

## Syngenta sponsor the UK Vining Pea Conference 2015

The first UK Vining Pea Conference to be held on the 11<sup>th</sup> November at PGRO near Peterborough will be sponsored by Syngenta. The event, which will cover R&D, knowledge transfer, the Yes Peas! Promotion Campaign, industry insights, Health & Safety and research into crop association membership will culminate with Keynote Speaker Brian Youngs from the British Frozen Food Federation.

Rebecca Stilton, Syngenta Vegetable Campaign Manager, said “The inaugural Vining Pea Conference promises to showcase the latest agronomic advances for growers, which is entirely consistent with Syngenta’s commitment to help vining pea growers produce higher yielding crops of quality peas. We welcome the opportunity to support this exciting event for the whole industry.”

“We are delighted that Syngenta have agreed to sponsor the conference.” said Roger Vickers, Chief Executive of PGRO. “We are sure that this event will prove popular amongst the industry and with a full and varied programme in the making it will prove to be the “must attend” event of the year.”

The conference is aimed at growers, managers, agronomists, processors, seed companies, crop protection specialists and machinery manufacturers from the vining pea industry and is free to attend if you pre-register.

There is a website [www.ukpeasandbeans.com](http://www.ukpeasandbeans.com) where you can register or you can contact Julie Foyster at British Growers on 01507 602427. There is a Twitter feed @UKViningpeaconf with the #UKVPC15 which will be putting out more information on the event as it is available.

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**Notes to editors:**

*Peas and Beans grown for the freezing and fresh marketplace account for over 40,000 ha in the UK. This industry is worth £60m in ex farm sales and is a vital part of primary food production. If you require further information please contact:*

**British Growers Association. Tim Mudge Office: 01507 602427 Mobile: 07971 971665**

**AHDB Horticulture. Dawn Teverson Office 02476 478979 Mobile: 07583 059183**

**PGRO. Roger Vickers Office: 01780 782585 Mobile: 07795 074318**

**Website links** [www.britishgrowers.org](http://www.britishgrowers.org)  
[www.horticulture.ahdb.org.uk](http://www.horticulture.ahdb.org.uk)  
[www.pgro.org](http://www.pgro.org)

**Sponsored by:**

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For more details please [click here](#) to visit the website